

PRINTING SOLUTIONS THAT KEEP YOUR BUSINESS MOVING

In today's mobile society, it's no surprise that leading businesses are doing more on the go to keep up with their busy customers.

- Leading retailers use Encore short range RF or network-addressable mobile printers to label inter-store transfers and react to price changes in real-time. Customer requests are handled quickly and accurately.
- Curbside airport check-in and rental car returns speed people on their way with handheld scanners and Cameo receipt printers.
- E-commerce distribution centers mount P4400 printers to forklifts so products are labeled correctly, then shipped and delivered in record time.
- Shorter lines mean happier customers. Cameo receipt printers with credit card readers are used for queue busting in retail stores and fast food restaurants.

Every day, new applications for Zebra's lightweight, mobile printers are being developed for printing labels, receipts, tags, passes, and tickets. Call Zebra today to learn how mobile printers can keep your business moving.

To learn more about which innovative mobile printer is right for your business, call **1 800.556.7266** or visit our Web site. www.zebra.com



Zebra Bar Code Products

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Mobile Printers
#11241L (10/00) 10M



Mobile Printers

For Businesses On The Go



When it's on the line.™

Mobile Printers



Encore Series



PT400



Cameo Series

Genuine Zebra supplies, including a complete line of in-stock and custom media, ensure optimal performance from your mobile printers. Optional chargers and carrying cases keep them ready for duty any time.

Mobile Printing Solutions

Zebra has a rugged, reliable mobile printer for your application:

- *Point of transaction processing*
- *Shelf labeling*
- *Price marking*
- *Bin labeling*
- *Product identification*
- *Forklift mounting*
- *Receipt printing*
- *Route accounting*
- *Event and passenger ticketing*
- *Gaming transactions*
- *Parking tickets and violations*

Mobile Printing Solutions

Go Wherever Your Business Takes You.

Mobile printing solutions are emerging as the new standard for conducting business in more and more applications every day. Along with the broadest range of mobile printers in today's market, Zebra offers a variety of wired and wireless connectivity options to meet your needs. Now available with I/R, short range RF and WLAN, integrating wireless mobile printing has never been easier.

Take Your Business to the Point of Transaction!

Encore™ portable label printers combine quality and versatility into full-featured, lightweight two-, three- and four-inch portable thermal printers designed to meet your on-site, on-demand mobile printing requirements.

The **PT400™** and **PA400™** portable label printers provide consistent print quality, long battery life and user-friendly innovations such as easy snap-in media loading. Internal shock mounting, spring-loaded doors and rugged housing protect these printers from the drops (up to four feet), bumps and bruises that come with printing on the go. And because they're so lightweight and easy to carry (via belt or shoulder strap), you can print anywhere your business takes you.

Rugged **Cameo™** portable receipt printers weigh as little as one pound each and clip conveniently to an operator's belt. With durable environmental cases, they're shock-protected and can be used outdoors in most weather conditions. Optional magnetic card readers (MCR) and/or smart card readers offer easy point-of-transaction processing and receipt printing.

Add short range RF or I/R data communication for easy wireless mobile printing solutions that go anywhere your business takes you. The printers' "clamshell" design enables easy media loading, and high-performance battery power keeps your Zebra printer going for more than eight hours on a single charge.

Zebra's superior service is one of the many reasons why more than 70% of Fortune 500 companies rely on Zebra for their mobile labeling, receipt printing and bar coding solutions.

